

A breathing brand, since 2015.

The range: Face Masks, Mouth Tape, Nasal Strips, Nose Balm and Aroma Inhaler.

Est. 2015

At Target in the US since 2022

10M+ units sold

Sold in 20+ countries



AirPop Face Masks

Sealed at the nose, clear of the lips.

4-PACK · 2 STYLES



AirPop Mouth Tape

Oval tape with a center breathing slit.

30 STRIPS



AirPop Nasal Strips

External strips with a flexible spring band.

26 STRIPS



AirPop Nose Balm

For dry skin around the nostrils.

1 STICK, APPROX. 4.5 G



AirPop Aroma Inhaler

Woody, menthol-free aroma stick.

1 STICK PER CARD · 3 SCENTS

Samples on request

Retail-ready packs, sent on request.

Wholesale pricing on request

We share trade terms for your market on a short call.

Every SKU, one table

All five lines are retail-ready. Made to order, 6–8 weeks from PO for Mouth Tape, Nasal Strips, Nose Balm and Aroma Inhaler. No prices: trade terms on request.

PRODUCT	PACK	COUNT / SIZE	COLOR / SCENT	GTIN	LEAD TIME	MARKETS
Face Masks · Light SE	4-pack	4 masks	Black	On request	FOB Hong Kong; quoted for your market	Quoted for your market
Face Masks · Youth & Petite	4-pack	4 masks	On request	On request	FOB Hong Kong; quoted for your market	Quoted for your market
Mouth Tape	Resealable pouch, hang hole	30 strips	Purple	860016043206	Made to order, 6–8 weeks from PO	All markets
Nasal Strips	Resealable pouch, hang hole	26 strips	Blue	860016043220	Made to order, 6–8 weeks from PO	Outside the US · US subject to a retail program
Nose Balm	Blister hang card, approx. 91 × 114 mm	1 stick, approx. 4.5 g	Green	Assigned before print	Made to order, 6–8 weeks from PO	Quoted for your market
Aroma Inhaler · Cedar	Blister hang card, approx. 91 × 114 mm	1 stick	Cedar	Assigned before print	Made to order, 6–8 weeks from PO	Quoted for your market
Aroma Inhaler · Sandalwood	Blister hang card, approx. 91 × 114 mm	1 stick	Sandalwood	Assigned before print	Made to order, 6–8 weeks from PO	Quoted for your market
Aroma Inhaler · Cedar & Lavender	Blister hang card, approx. 91 × 114 mm	1 stick	Cedar & Lavender	Assigned before print	Made to order, 6–8 weeks from PO	Quoted for your market

GTINs for Nose Balm and Aroma Inhaler are issued once the pack specification is final, before print. Nasal Strips: US availability subject to a retail program.

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